



Company Representative
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www.creativewebsitestudio.com

MENDIZ EVENTS

Website Proposal

STATEMENT OF CONFIDENTIALITY

This proposal and supporting materials contain confidential and proprietary business information of Creative Website Studio. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.

THANKYOU

FOR TRUSTING US

REPAIRED BY:

Creative Website Studio
By TechRatix LLC

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PREPARED FOR:

MENDIZ EVENTS

Creative Website Studio. appreciates the opportunity to provide MENDIZ EVENTS with this proposal for the website design and development. We are incredibly passionate about helping our customers tell their stories and find their voice. An open, thoughtful and creative mind is the greatest asset we have which gives us the confidence that this partnership will help us develop your prestigious brand to achieve success in unexpected ways.

We hope you find this proposal covers everything you requested. Please let us know if we need to make any revisions or clarifications.

Highest Regards,

Team Creative Website Studio

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INTRODUCTION

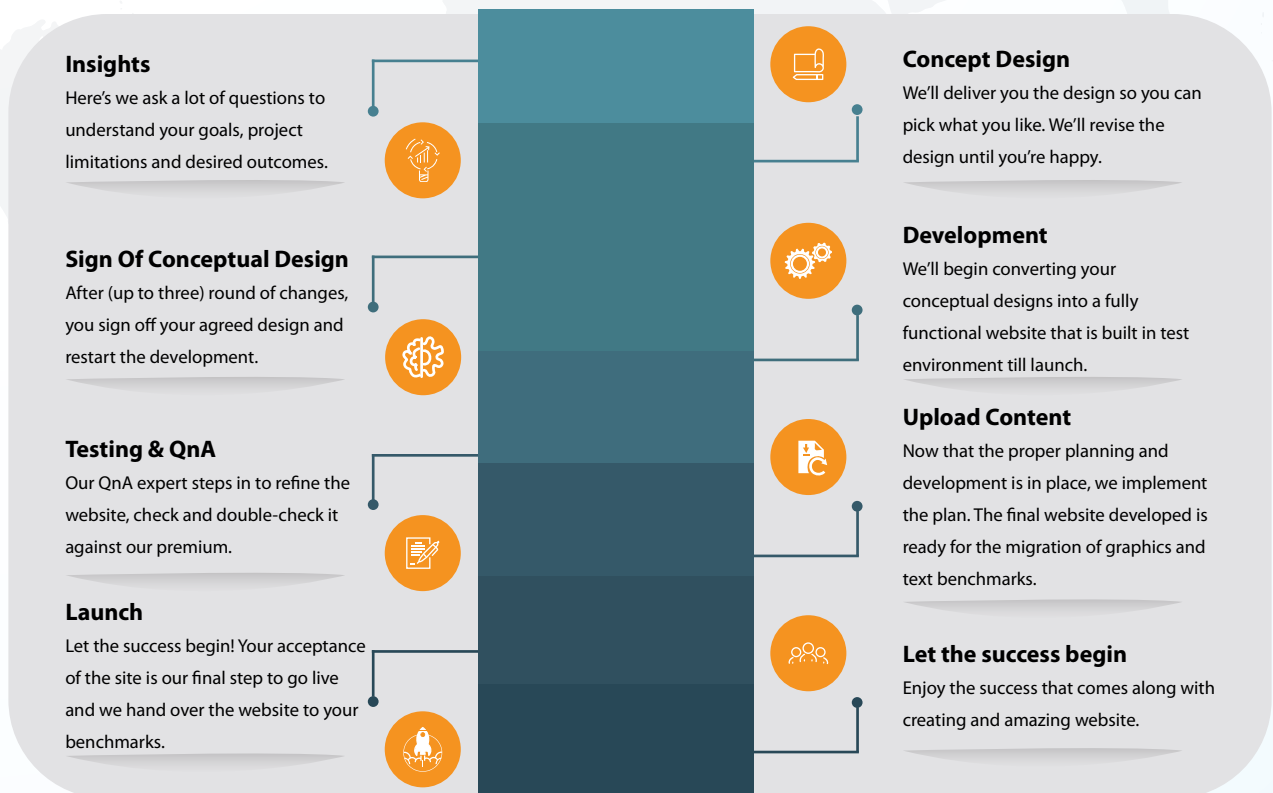
Creative Website Studio. is a creative & digital agency with years of experience, real-time technology and a bundle of creative minds that can lead you to success. A perfect blend of technology, creative thinking and digital craftsmanship enable us to produce eye-catching designs, impacting digital strategies pioneering online marketing solutions and high quality websites. We are famous for providing outstanding creative solutions to forward-thinking brands across the globe.

Why Us?

Creative Website Studio. you will get dazzling designs and flawless solutions to all your digital needs. Each of our bespoke websites are tailored to individual requirements of customers, meaning that you'll receive a website that reflects MENDIZ EVENTS unique ethos and brand. Creative Website Studio. combines strategic thinking and emerging technologies to provide innovative solutions that consistently break new ground, we deliver high-quality work through our focus on bidirectional communication, responsive customer service, client education, seamless project management, product quality, and an ethical approach to business.

OUR PROCESS

Creative Website Studio. experience in effective: website design and building is evident by our well-honed interactive design and development workflow. It's a process that ensures the websites we design and develop for clients are focused on delivering customized and measurable outcomes, not one-size-fits-all themes. It combines our creative process and our technical process into one easy-to-follow workflow.



PROJECT OVERVIEW AND ANALYSIS

It is our understanding that MENDIZ EVENTS seeks to create a simple and sober design and structure of an event management company website to improve the organization and presentation of the content provided so that user interface can be improved and visitors can quickly navigate to desired pages. For better presentation and user experience, MENDIZ EVENTS wanted us to provide a quote for a website

PROJECT SCOPE

In order to meet your needs we would build a Custom website unique to MENDIZ EVENTS, integrating the Custom website admin panel that will help you update the information.

SPECIFIC INCLUSIONS AND DETAILS

Website Type	Informative Website
Platform	PHP (Laravel)
Programming Language	HTML5, CCS3, JavaScript, JQuery, PHP, Laravel
Website Pages	20 to 25 Pages
Language	English
Content	To be provided by the client
Hosting	To be provided by Creative Website Studio
Domain	To be provided by Creative Website Studio

SPECIFIC INCLUSIONS AND DETAILS

WEBSITE DESIGN

Graphical User Interface

At the outset, the crucial factors of website will be modern, clean design, effectively serving the website's purpose and user-friendly web interface.

Aesthetics

The aesthetics of the website bear a tremendous responsibility. User interface will be designed with an objective to create an instant connection with brand and audience.

Unique Theme Design

Vibrant and lively theme design will be created especially for website to create unique brand identity and fascinating experience helping it stand out among others.

Optimized Layout

Prominent Call to Action (CTA) buttons will be strategically placed at key areas throughout the site to maximize user engagement and push visitors to get right information.

Navigation

The website will have interactive navigations to help users better navigate content and move around the design.

Mobile Responsive

The website will be streamlined, organized, and viewable on all mobile devices (Responsive).

SEO Friendly

Basic on site activities will be performed to optimize the website and make it SEO friendly.

Cross-Browser Compatibility

The website will be built to function correctly in all internet browsers.

WEBSITE FEATURES

FRONTEND PAGES

HOME

This would be the parallax landing page of the website consisting all the major services provided by your organization with the website navigation menu. Once anyone searches the website will land on this page.

Our Clients

This page will list all of your prestigious clients and their logos

Portfolio

This page will consist of your work in the form of;

- o Image Galleries
- o Videos

Our Team

This page is dedicated to list your qualified team members with their specialties towards event planning and organizing.

Our Services

This page will list all of your services as under or as will be defined by you.

- o Weddings
- o Corporate
- o Non-Profit
- o Party Planning
- o Venue-Management
- o Bar Services
- o Design Services
- o Event Artist Management
- o Video Production

WEBSITE FEATURES

Blog

This page is dedicated to blog posting.

Contact Us

This page will list all the possible contact information including Phone, Email, Address & Social Media Details

Book Your Event (Appointment)

This page is dedicated to queries and will have an appointment form to be filled by the visitor with all the basic information that is required in the fields.

Social Media Integration

Here we will get all your social media pages integration done on the website

Newsletter Submission

This option will enable visitors to sign-up for your business newsletters or promotional stuff.

WEBSITE FEATURES

BACKEND FEATURES

MENDIZ EVENTS will be provided with an admin panel to update the content from the backend and to control access of users.

Login (Admin and Team Members Login)

We will provide an admin level access to backend of the website from where master admin can create team members.

Forgot Password

Every user created will have a login page and can view the assign event to manager. User will be able to change his/her password if required.

Profile Management

Each user will have access to manage his/her profile by updating his/her personal information.

User Management (Where you can add new Team Members)

User Management provides an edge to create new users/team members from the master admin.

Role Management (Where you can assign role base permissions)

Role management is the type of access to be provided by the master admin to a user created under user management area.

Query Management (Where you can manage all appointments)

Website backend will have module that will allow master admin to assign a query to a particular team member to take action and update in the system accordingly.

Blogs

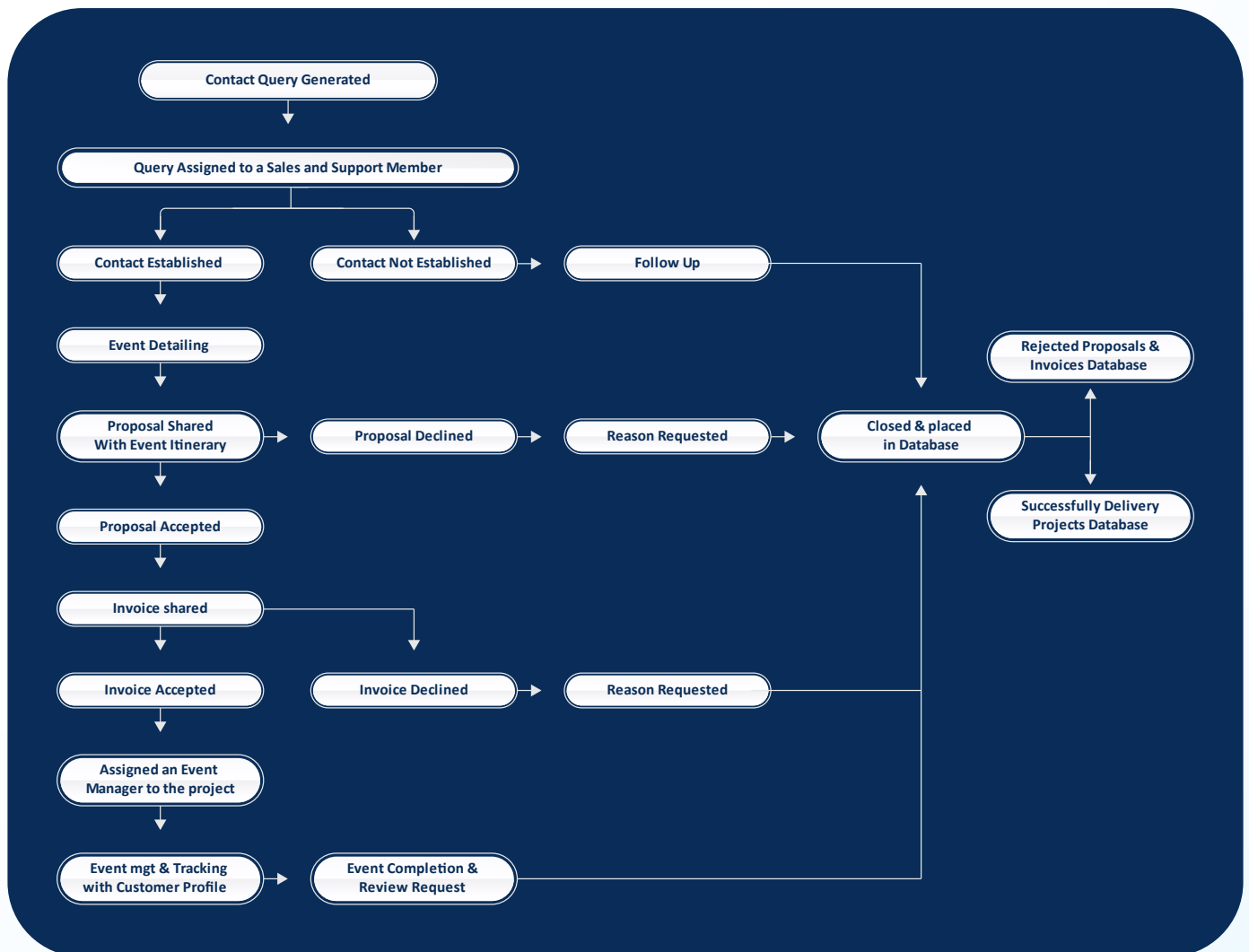
From backend you will be able to edit or add new blogs as required.

Contact Form (Where you can read contact form queries)

This area from backend will have all the contact queries generated from the frontend of the website for any appointments.

BUSINESS PROCESS DIGITAL IMPLEMENTATION

Creative Website Studio do not only creates website but provides complete custom business digital solution to customers. We are not a event management company but to our knowledge below is the process that we think is what you are expecting the website to offer to your business and its customers. We can always update or replace this with your process.



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TIMELINE SUMMARY

Milestone #1 Brief/Scope Documentation and Finalization
Time 3
Deliverables Brief/Scope of technical Work

Milestone #2 Website Designing (UI / UX)
Time 3 Days
Deliverables Website Design Finalization

Milestone #3 HTML of Website Home and Inner Pages
Time 7 Days
Deliverables on Functional Website

Milestone #4 Backend Panel with Authentication Functionality
Time 2 Days
Deliverables Create Backend Login Functionality (Login, Forgot, User Management)

Milestone #5 Create Website Management Functionality
Time 7 Days
Deliverables Complete Only Website Management Backend Functionality (Website Functionality Dynamic)

Milestone #6 Complete Backend Features
Time 3 Days
Deliverables Complete Backend Functionality (Appointment, Profile and Role Management)

Milestone #7 QA / Admin Panel and Handover of Credentials
Time 3
Deliverables Complete

WEBSITE MOCK-UPS

After careful analysis, Creative Website studio has furnished two different home page design concepts for your business website for your review. These are 100% further customizable upon your selection. Please hit each of the logo below to redirect to the website home page for your review.



SAMPLE 1



SAMPLE 2

PRICING PLAN

Pricing Plan

Creative Website Studio estimates following cost with breakdown for the project MENDIZEVENTS

Project Cost Breakdown	Cost
Custom Website Design & Development	USD 6,198.00
Dedicated Server Trunk	USD 1,499.00
One Year of Domain, Website & Hosting/Server Maintenance	USD 1,800.00
Total Project Cost	USD 9,497.00

Payment by Modules

Creative Website Studio suggest below payment modules for the project MENDIZEVENT

Payment by Modules	Percentage	Amount
Kick off Payment	50%	USD 4,748.50
Design Completion	30%	USD 2,849.10
Complete Deployment	20%	USD 1,899.40
Total Payment	100%	USD 9,497.00

EXCLUSIONS AND ASSUMPTIONS

The scope of the project is as mentioned in the above document.

Client will provide any current style guides, logo, company branding elements available, source files, and/or photography for the design process.

Assets and imagery to be used from our end if not provided by the customer, (50 stock photos per project only: exceeding this limit will result in extra fee).

The images' pictures/assets provided by the customer will be assumed as copyrighted and liable by the customer.

Miscellaneous expenses, including additional stock photography or paid plugins will be billed separately at cost.

Anything not stated in the solution description is not part of the project and if included later on, will be charged extra for unless otherwise agreed by Creative Website Studio.

EXCLUSIONS AND ASSUMPTIONS



TERMS AND CONDITIONS

ADDITIONS TO THE SCOPE

We make all attempts to be as inclusive and clear as possible when defining our scope. If during the course of this project, you request additional work beyond the scope detailed in our description of work, we will create a change order detailing the cost and submit it for your approval.

PROJECT DURATIONS

The durations listed for the stages of a website build are estimates only. We give our best estimate of time durations based on the information at hand when we generate each proposal. Actual durations often vary substantially due to changing client needs and client response time. Projects can be fast tracked if necessary. Change in project scope with mutual consent of Informia Tech. and Jamjoom Pharma can also result in changing the website modules and time estimates.

PAYMENT OF FEES

We require a down payment equaling 50% the total in order to begin work, the net balance becomes due upon signing of a contract completion agreement.

COLLATERAL CONTENT

If providing your own images, text, or other miscellaneous content, please provide them in a timely manner. This will help prevent production delays. If there are delays in obtaining collateral from you, the additional time may be added to any agreed upon not-to-exceed project duration.

HOSTING

We have partnered with one of the finest managed hosting providers in the business in order to pass on to you great rates and benefits that are unavailable to individuals. If you prefer your own hosting, we can help you with that too, however, Creative Website Studio, makes it clear that the website is solely at the client's own risk and we'll not be held responsible for anything that happens to your website after transferring website to your preferred hosting.

COMPLETION AGREEMENT

It is important for our clients to have a firmly completed website without loose ends. Once your website is complete and operating to your satisfaction, we will ask you to acknowledge this by returning a completion response. You'll have exactly 30 days to identify any loose and any additional work requested after the completion stage has been obtained will need to be either covered by one of our service contract plans or estimated and quoted as new work.

TERMS AND CONDITIONS

RIGHT TO SHOWCASE

We reserve the right to use screen shots of your website in our ongoing portfolio and/or in other marketing material we may choose to produce now or any time in the future to promote our web service products (If not, please indicate otherwise).

COPYRIGHTS AND TRADEMARKS

The client represents that any elements of text, graphics, photos, designs, trademarks, or other artwork furnished to us for inclusion into this proposed project will be owned by the client, or that the client has permission from the rightful owner to use each of these elements, and will hold harmless, protect and defend Creative Website Studio. its owners, employees and agents from any claim arising from the use of such elements furnished by the client.

BACKUP AND DATA LOSS

Through this statement of terms and conditions, Creative Website Studio. makes it clear that users' use of the website is solely at their own risk, in any case Creative Website Studio. do not ensure any data loss encountered. Through this statement of terms and conditions, the users of Creative Website Studio. agree to take full responsibility for using the website and the consequences dealt with in.

LIABILITY

Creative Website Studio, in any case shall not be responsible for any type of claimed damages, including incidental and consequential damages, which may arise from Creative Website Studio servers going off-line or being unavailable for any reason whatsoever. In addition, Creative Website Studio. shall not be held responsible for any type of claimed damages resulting from the corruption or deletion of any website from one of Creative Website Studio servers. All damages shall be limited to the immediate termination of your service.

TERMS AND CONDITIONS

Our expert team will always do their best to keep the entire website run smoothly while having no bugs and glitches ensuring that your web experience is the best when you are on Creative Website Studio.

Creative Website Studio, disclaims any and all of the loss or liability that results from, but not limited to: any type of loss or liability resulting from Creative Website Studio website access delays or website access interruption.

- Any type of loss or liability that result from Creative Website Studio website data transfer.
- Any type of loss or liability that result from the unauthorized use or misuse of users' primary information by anyone,
- Any type of loss or liability that result from errors, omissions, or misstatements in any and all information or service(s) provided under this agreement.
- Any type of loss or liability that result from the deletion of or failure to store email messages.
- Any type of loss or liability that result from the users' inability to use our mail service.
- Any type of loss or liability that result from the use of Informia Tech's mail service.
- Loss or liability that you may incur in connection with our processing of your application for our services and the website.

INDEMNITY

Being a user of this website you agree to defend, indemnify and hold harmless Creative Website Studio, and the directors, officers, managers, employees and representatives of each of them, for any type of loss, damages or costs, including reasonable lawyers' fees, resulting from any third party claim, action, or demand related to your name or the use there of Creative Website Studio. does not own or attempt to nor want to and will not claim ownership of your provided or shared content.

For Creative Website Studio, if a user shares one's website in regard of project proposal or works activity, all the elements on your website is considered a publication of yours and Creative Website Studio. is not considered to be held responsible for anything you present on the web through your domain at all.

All of your logos, Names, Graphics, Design Theme, Brand Names, Trademarks, the Content, Words, Pictures, Images, Ideas, Visuals and Illustrations are all your assets and Creative Website Studio, will not claim the ownership in any way.

OUR PROFICIENCY

Stationery Design

CRM Development

ERP Development

Logo Animation

Explainer Videos (White Board/2D)

2D Animation

3D Animation

Social Media Marketing (SMM)

Search Engine Marketing (SEM)

Search Engine Optimization (SEO)

Professional Content Writing

Mobile App Development (Android & IOS)

Hosting Service and Data Security



Thank You

Contact

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